



## 2017 NFHS PERFORMING ARTS CONFERENCE

Oak Brook Marriott  
Chicago, IL  
September 18-20, 2017

### Monday, Sept. 18, 2017 – Speech, Debate & Theatre Workshops

Noon - 12:45 p.m. **Lunch** – *(Provided by the NFHS for All Participants)*

12:45 - 1:00 p.m. **Conference Check-in**

1:00 - 1:15 p.m. **Welcome and Introductions**

James Weaver, NFHS

Brian Bubach, Speech, Debate & Theatre Committee Chair

1:15 - 2:00 p.m. **Student Accommodations** – Jana Riggins, Texas UIL

2:00 - 2:45 p.m. **Effective Ballot Writing** – Adam Jacobi, WHSFA

Adjudicators who fail to justify ratings/rankings with written comments frustrate students and coaches looking for guidance on what to improve and to continue. We'll discuss best practices of using specific examples from performances to provide context, and avoiding generalized comments like "good," "practice...," and "do \_\_\_ more"

2:45 - 3:00 p.m. **BREAK**

3:00 - 3:45 p.m. **NFHS Speech Courses, What's Around the Corner** – Steve Schabaugh, NSDA

3:45 - 4:30 p.m. **Policy Debate vs Big Question and World School** – Scott Walker, SD

4:30 - 5:15 p.m. **Race in Speech and Debate** – Kevin Minch, NFHS Speech Consultant

5:15 - 5:30 p.m. **Review & Summary** – James Weaver, NFHS

### Tuesday, Sept. 19, 2017 - Speech, Debate & Theatre Workshops

8:30 - 9:15 a.m. **"Speaking of Which Roundtable Discussion"**

- Moderator, Brian Bubach, Chair

**9:15 - 10:00 a.m. Theatre Boundaries to Content - Diane Carr, EdTA**

**10:00 - 10:45 a.m. Copyright - Craig Ihnen, IHSSA and James Weaver, NFHS**

In this session we will explore the requirements in U.S. Copyright Law as they relate to speech coaches, theatre directors, and supervisors paying special attention to recent developments and trends. The session will look at approved lists for use, how to get permission for recorded music, and how the future of copyright law will affect speech and theatre activities.

**10:45 a.m. BREAK - Conference Check-in**

## **Tuesday, Sept. 19, 2017 – Combined Music & Speech, Debate & Theatre**

**Welcome & Introductions – James Weaver, NFHS**

**11:00 - Noon a.m. Keynote Speaker – Eddie Slowikowski**

**Noon - 12:45 p.m. Lunch – (*Provided by the NFHS for All Participants*)**

**12:45 – 1:15 p.m. NFHS Network and Performing Arts – Mark Koski, NFHS**

The NFHS Network began in 2013 to celebrate and showcase the unique accomplishments of students whether they are a student participating in 27 different activities covered by the Network, or one of the student broadcasters from schools around the country that produce events through the School Broadcast Program. This workshop will focus on opportunities for performing arts coverage through the Network.

**1:15 - 1:45 p.m. What's Covered / What's Not NFHS Insurance Programs –  
Max Biggerstaff, Dissinger Reed**

**1:45 - 2:15 p.m. Administrative Correspondence – Brian Bubach, NDHSAA**

As association and statewide leaders, communication and correspondence with school administrators can bolster arts education opportunities. In this session we'll review some tenets and examples; then we'll open the floor to share best practices and ask questions

**2:15 - 2:45 p.m. Working with your CVB – Steve Schabaugh, NSDA**

**2:45 - 3:30 p.m. Advocacy – Ronny Lau, NAFME**

NAfME is the national voice for music education. Our national network of advocates have made measurable and meaningful impacts on public policies that will affect the availability and quality of music education programs for all students for many years to come. Join for an interactive session about the three tenets of advocacy (capacity building, coalitions, and federal advocacy) and our most recent national advocacy efforts. Finally, you will learn what this means for you at home, and how you can get involved!

**3:30 - 4 p.m. BREAK**

## **Tuesday, Sept. 19, 2017 – Music Workshops**

**4:00 - 4:05 p.m. Welcome and Introductions**

James Weaver, NFHS

Jennifer Brooks-Muller, Music Committee Chair

**4:05 – 4:50 p.m. Copyright – Alan Greiner, IHSMA and Mike Plunkett, OSSA**

In this session we will explore the requirements in U.S. Copyright Law as they relate to music educators and music supervisors paying special attention to recent developments and trends. The session will target three

areas of copyright law: performance licensing; derivative work licensing (custom arrangements), and licensing to record and distribute. Custom Arrangement licensing, periscope, webstreaming, schooltube, cube, and other current trends will be covered and discussed.

**4:50 - 5:45 p.m. Judge Instructions and Making a Better Contest / Audition Experience –  
Craig Manteuffel, KSHAA and Bethany Brookens, CHSAA**

The KSHSAA developed and launched two State Music Festival Large Group Adjudicator courses in 2015. 1) Adjudicator Philosophy 2) Hands on Assessment with Expert Kansas adjudicators for Band, Choral, and Orchestra. These courses have helped explain our festival adjudication process and our expectations to out of state adjudicators and also in state adjudicators both experienced and novice. Course participation benefits our schools, student musicians, and adjudicators to become better informed on how large group music festivals should be adjudicated in Kansas. Colorado has a distance adjudicator program which is housed online with a live webinar meeting to meet the needs of adjudicators and schools. Together these two models show how to effectively provide adjudicator training in personal and distance methods.

**5:45 p.m. Review & Summary – James Weaver, NFHS**

**Wednesday, Sept. 20, 2017 – Music Workshops**

**8:30 - 9:30 a.m. “Musical Chairs Roundtable Discussion”**

- Moderator, Jennifer Brooks-Muller, Music Committee Chair

**9:30 - 10:00 p.m. Pep Bands, Creating Excitement from School to State**

- Mickey Magnum, Mississippi

**10:00 - 10:30 p.m. Resurrecting a Professional Association – Hiroshi Fukuoka, Idaho**

One day, few of the band directors in southern Idaho discussed why we didn't have a bandmasters' association in this state. This casual conversation at a local hangout led to a journey of creating the Idaho Bandmasters Association. This is a presentation about the process of starting a new music organization leading up to hosting a three-day conference.

**10:30 - 10:45 a.m. BREAK**

**10:45 - 11:15 a.m. New Evaluation Structure for our Music Festivals**

-Davine Davis, MSHSAA

**11:15 - 11:45 a.m. Promoting Equity, Community, and Culture with a Music Program**

-Eric Staats, West Virginia

**Noon - 12:45 p.m. Lunch - (*Provided by the NFHS for All Participants*)**